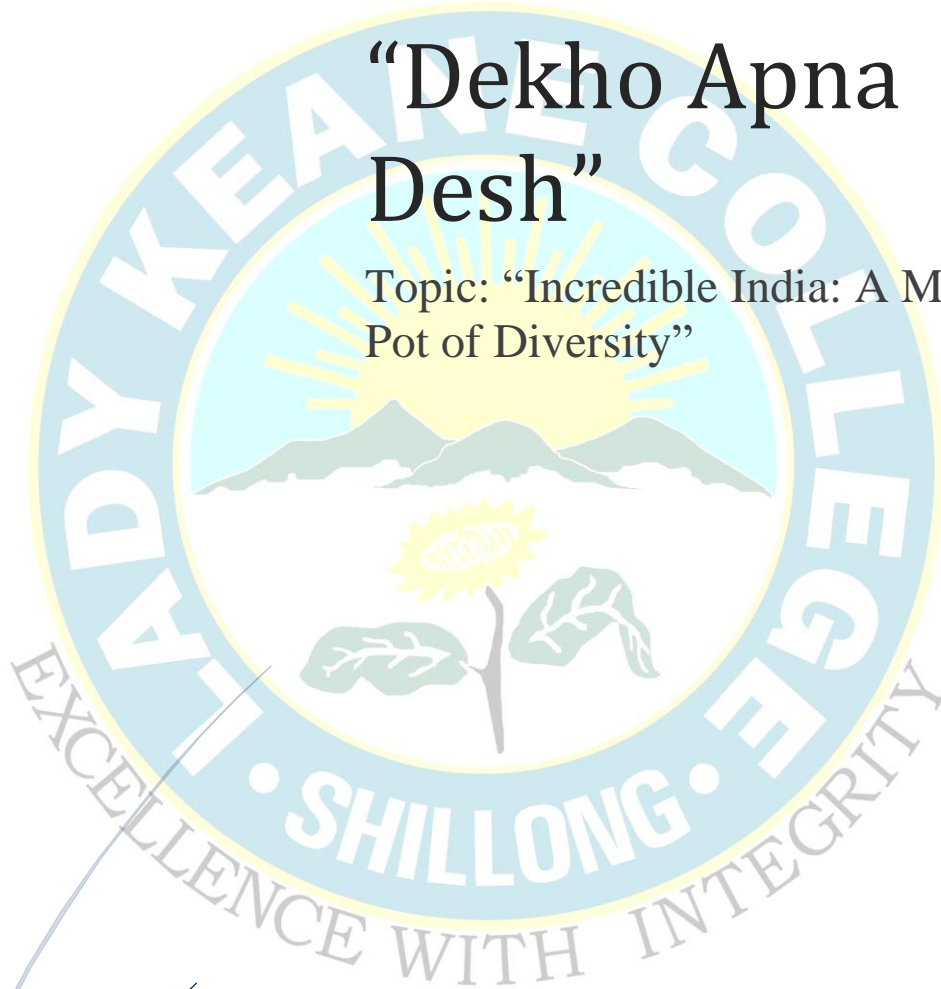


REPORT

# International Webinar on “Dekho Apna Desh”

Topic: “Incredible India: A Melting  
Pot of Diversity”



NAAC Accredited: “A” Grade

EBSB

LADY KEANE COLLEGE, SHILLONG-793001, MEGHALAYA

AISHE Code: C-16341

**Event: International Webinar on “Dekho Apna Desh”**

**Topic: “Incredible India: A Melting Pot of Diversity”**

**Date: 16.06.2020; Time: 4:00 to 08:00 PM**

**Venue: Zoom Meeting Platform, Km. Mayawati Government Girls P.G. College, Badalpur, GB Nagar, U.P. (Live Stream on YouTube)**

<https://www.youtube.com/watch?v=nLvKsh99J84&t=12032s>

**Total YouTube Views: 7000**

**Total Registrations: 3157: From 26 States , 05 Union Territories and 15 Countries**

## **Report**

One day international webinar on the **Topic: “Incredible India: A Melting Pot of Diversity”** was organised on 16<sup>th</sup> June, 2020 under the banner of “Ek Bharat Shrestha Bharat” campaign by paired institution KM Mayawati Govt. Girls P.G. College, Badalpur, G.B. Nagar.

The webinar was presided over by Prof. (Dr.) Divya Nath, Principal, KMGPG College, Badalpur, G.B. Nagar, Dr. Chrysanthemum Massar, Principal, Lady Keane College, Shillong, Meghalaya and Dr. Iaisan Mawthoh, Principal, Nongstoin College, West Khasi Hills, Meghalaya.

The programme started with Saraswati Vandana presented by Dr. Babli Arun, in-charge of the Music Department, after which all the guests and participants were welcomed by the webinar convener and the Nodal Incharge of "Ek Bharat Shreshtha Bharat" campaign Lt. (Dr.) Meenakshi Lohani.

Various Speakers from different Institutions & Universities presented their detailed lectures, case study and research paper on various fields like "Historical, Political and Cultural Diversity in India", "Various streams of Indian music", Indian Geographical with pictures in reference to Himalayas, Life and culture of nomadic community in Himalayan, Scientific explanation of the civilization and culture of the tribes of India along with their natural healing methods, "Prospects of Medical Tourism in India" and "Promotion of Tourism in India through Remote Sensing and Geo Spatial Technology".

Beside other speakers brief addressed was presented by Dr. Mrs. C. Massar, Principal, Lady Keane College on the said topic. She pointed out two points i.e., Learning Tourism as a Tourism Industry and Pairing of institutions in order to be able to make the students learn more on the knowledge of the belief systems religions and sects and also on the social organisations, institutions, rituals, practices, observations and lifestyles. She also explained that Tourism in the state of Meghalaya was very rich but the fact it was only through a good communication, because a good communication can give a lot of flow of tourist and learning a culture and the different aspects of dance, music, cuisines, handicrafts, jewellery, recreation, sports, wildlife and sanctuaries.

She also expressed her gratitude to the organisers of the Webinar for inviting her and concluded her speech by saying that through this scheme in which the centre had introduced these last few months under “Ek Bharat Shrestha Bharat” (EBSB) the Institution will be able to work together to see that promotion of exchange of institution and pairing can lift up to promote National Integration in the Country.

At the end, a vote of thanks was extended by Dr. Shilpi, Chief Advisor of "Ek Bharat Shreshtha Bharat" campaign.

To know more about the programme kindly visit youtube link: <https://youtu.be/nLvKsh99J84>

